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Webapp Proposal for Russ Grier

➤ Construction cost

\$930 to build your webapp

- **Job Listing Interface**

- Listings will be filterable by name, desc, keywords, location, wage... *up to 12 filters*
 - Filterable data will be displayed somewhere on/in each listing as well
- Visually, each listing can be associated with a brand (logo/colors), an employer, an image gallery, etc... *up to 5 strictly visual items*
- While individuals can't communicate via the webapp, contact info must be provided by employers. Contact info will be protected from robots
- Each listing can be clicked on to display everything associated with the job
- Employers can NOT restrict who can view their job listing(s)

- **Employer Accounts**

- Employers can log in with an email, Google, Facebook, or LinkedIn account.
- Employer accounts can create:
 - Brands
 - Job Listings
- Employers will NOT have the ability to import a brand/listing using 3rd party data.

- **Administrative Functionality**

- The ability to remove any content across the entire platform.
- Set listing rate using the highlighted monetization system:
 - Monthly/annual employer account subscription fee
 - One-time job listing fee
 - **Duration-based job listing fee**

➤ Upkeep cost

\$8.57/yr for your domain name

\$95/yr to run your website

< \$5.00/yr to store 10,000 images, not a linear pricing scale... it's complicated with scale.

3.49% + \$0.49 fee every time you get paid using PayPal

➤ “What-if...”

\$99/yr to be on the Apple App Store (android is free)

I charge **\$30/hr** to make content edits, change backend infrastructure, or add new functionality after your site is fully built. With that said, support is always free!

You will have full ownership over everything I build. You'll be able to move your site/app off of my equipment for free and for any reason.